



KELAB JEPUN KUALA LUMPUR

THE JAPAN CLUB OF KUALA LUMPUR (PPM 0041425111963)

NO.2, JALAN 1/86, OFF JALAN TAMAN SEPUTEH, 58000 KUALA LUMPUR.

TEL: 03-2274 2274 FAX: 03-2274 3584 Email: office@jckl.org.my

The Japan Club of Kuala Lumpur: Website Banner Advertisement

Banner Advertisement

Slots have been allocated for banner advertisement on the website. For reference, please visit our live website at <http://www.jckl.org.my>.

Important Note: Display of Banner Advertisement

Sequence / arrangement of the banners are set to be displayed on a random order. The sequence is different every time user refreshes the page.

Banner File – Requirement

Size: 145(height) x 500(width) pixels

File Format: JPG, PNG or GIF

- Banner file has to be provided by the advertiser to Japan Club.
- Banner file has to be submitted at least five (5) working days before the preferred advertisement start date / banner change date (see below). When the banner is submitted, the advertiser has to also provide the URL to link the banner.
- If recommendation for banner design is needed, Japan Club is able to introduce the advertiser to a design agency. The advertiser is responsible for the communication with the design agency on the banner production.
- Banner change / update of URL link is allowed **once every 3 months**.

Advertisement Rate (Excluding 6% SST)

| Contract Period | Rate | | |
|-------------------------|------------------------|--------------------------|--------------------------|
| | 3 Months | 6 Months | 12 Months |
| Corporate Member's Rate | RM360 (RM120/month) | RM660 (RM110/month) | RM1,200 (RM100/month) |
| Standard Rate | RM720 (RM240/month) | RM1,320 (RM220/month) | RM2,400 (RM200/month) |

Making Advertisement Order

We accept applications all year round. Please contact us for the application and fill in the order form when making an order. We will review the content of the advertisement, check the availability and period after receiving the order form. Once it is approved, we will contact the advertiser. **Payment has to be made before the advertisement start date.**

Important Notes:

1. Only applications from companies or organizations based in Malaysia or Japan will be accepted.
2. Japan Club reserves the right to remove any banner without prior notice, if the banner or content of the linked URL is considered to have breached our policy or found to be illegal in context with Malaysian law, or in violation of another's copyright or intellectual property. We may also refuse to post, discontinue or cancel your order should there be issues with misrepresentation, social norms, or safety, based on the club's discretion.
3. Japan Club is not responsible for the content of the banner.

Application / Enquiry

The Japan Club of Kuala Lumpur

Office: Ms Mori Contact No.: 03-2274-2274 Email: office@jckl.org.my